



## Offecct News 2020

## Furniture with a mission.

**Offecct is a design company that is passionate about both the look of their products and the long-term values they bring to users, architecture and society. Within our news for 2020 are interesting meetings between cultures and a new interpretation of a classic design.**



Together with architects and designers from all over the world, Offecct develops and manufactures ground-breaking products that help creating the best conditions for meetings between people.

“Our products should have that magical, elusive spark that makes the world a little better. We demand that they stir the senses, heart and intellect, while we’re also able to account for every detail of the furniture. That is our mission – and our passion”, says Offecct's Brand Manager Maria Olofsson.



This year Offecct has created exciting fusions between Scandinavia and Japan through collaborations with Tokyo-based designers Teruhiro Yanagihara and Jin Kuramoto. Offecct also has the privilege to re-edit a design classic from Verner Panton and present new design and upgrades through our collaborations with David Trubridge, Mattias Stenberg, Daniel Debiasi & Federico Sandri.

“Together we continue to offer innovative design on the planet's terms. Our mission of creating furniture for a better, healthier and greener world is more important than ever before”, says Maria Olofsson.



**In 2020, the following collaborations complement the Offecct collection**

Osaka by Teruhiro Yanagihara (Japan)

Maki by Jin Kuramoto (Japan)

Waka by David Trubridge (New Zealand)

Spiegel Panel by Verner Panton (Denmark)

**The following furniture in the collection has been upgraded in terms of materials and techniques for 2020**

Carry On by Mattias Stenberg (Sweden)

Shift Wood by Daniel Debiasi & Federico Sandri (Italy)

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#### Contact

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#### Social media

Facebook: [offecct](#), Instagram: [offecctofficial](#), Pinterest: [offecct](#), LinkedIn: [Offecct AB](#)

## About Offecct

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Offecct AB is a Swedish entrepreneur-led company with its headquarters and production in Tibro, Sweden. Offecct was founded in 1990 by Kurt Tingdahl and Anders Englund. Offecct has 75 employees, a 20,000 m<sup>2</sup> production facility and a yearly revenue of SEK 150 million. 50% of Offecct's sales comprise exports to more than 50 countries, and showrooms are situated in Stockholm, Gothenburg, Malmö and Tibro (SE), Oslo (NO), Copenhagen (DK), Milan (IT), London (UK), Rotterdam and Amsterdam (NL), Düsseldorf and Munich (DE), Zürich (CH), New York (US) and Singapore (SG). Since May 2017 Offecct has been a part of Flokk, an international group of companies with a focus on developing furniture for working places. In addition to Offecct the group owns HÅG, RBM, RH, BMA, Giroflex, Malmstolen, Profim and 9to5 Seating.